

## CORTIZONE ITCHSANE MOVES SWEEPSTAKES

### OFFICIAL RULES

**NO PURCHASE OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS REQUIRED.**

**BY SUBMITTING AN ENTRY TO THIS SWEEPSTAKES DURING THE SWEEPSTAKES PERIOD, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT. SO READ THEM CAREFULLY BEFORE ENTERING. AMONG OTHER THINGS, THIS CONTRACT INCLUDES INDEMNITIES FROM YOU TO THE RELEASED ENTITIES AND A LIMITATION OF YOUR RIGHTS AND REMEDIES. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THE OFFICIAL RULES IN THEIR ENTIRETY, YOU ARE NOT PERMITTED TO ENTER THE SWEEPSTAKES.**

**ODDS OF WINNING WILL DEPEND ON THE TOTAL NUMBER OF ELIGIBLE ENTRIES RECEIVED. THE SWEEPSTAKES IS ONLY OPEN TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED BY LAW OR RESTRICTED BY LAW.**

**SWEEPSTAKES PERIOD:** The Cortizone Itchsane Moves Sweepstakes (the "Sweepstakes") begins at 12:01 AM US Eastern Standard Time ("EST") on April 1, 2024, and ends at 11:59 PM EST on April 30, 2024 (the "Sweepstakes Period").

The Sweepstakes includes four (4) entry periods (each an "Entry Period") as outlined in the chart below:

Entry Period	Start Date	End Date
1	April 1, 2024	April 7, 2024
2	April 8, 2024	April 14, 2024
3	April 15, 2024	April 21, 2024
4	April 22, 2024	April 30, 2024

The computer clock of the Administrator is the official time-keeping device in the Sweepstakes. By participating, participant ("Participant") agrees to be bound by these Official Rules and the decisions of Chattem, Inc. d/b/a Sanofi Consumer Healthcare, (the "Sponsor"), which are binding and final on matters relating to this Sweepstakes.

**ELIGIBILITY:** Sweepstakes is open only to legal residents of the fifty (50) United States and District of Columbia, who are at least eighteen (18) years of age or the age of majority in their state of primary residence (whichever is older) at time of Entry. **The Sweepstakes is expressly void in Puerto Rico, Guam, and where otherwise prohibited by law.** Employees, officers and representatives of the Sponsor, Southern Made Services, LLC (the "Administrator"), Fandango Loyalty Solutions, LLC ("Fandango") and each of their respective parents, affiliates, subsidiaries and web-design, advertising, marketing, fulfillment, judging and promotion agencies, or other agency involved in the administration, development, fulfillment and execution

of this Sweepstakes, and their immediate family members, as defined below, of each, and those persons living in the same households, whether or not related, are not eligible to participate in the Sweepstakes. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, and their respective spouses. "Household" shall mean people who share the same residence at least three (3) months a year. Winning a Prize is contingent on fulfilling all requirements in these Official Rules. All federal, state, and local laws and regulations apply. Void where prohibited or restricted. All Entries are the property of the Sponsor. Participants wishing to obtain a copy of these Official Rules may request a printed copy by writing to: Sanofi Consumer Healthcare, The Cortizone Itchsane Moves Sweepstakes, 55 Corporate Drive, Bridgewater, NJ 08807. Participation constitutes each Participant's full and unconditional agreement to Sponsor's decisions, which are final and binding in all matters related to the Drawing. Winning the Prize is contingent upon fulfilling all requirements set forth herein.

**HOW TO PARTICIPATE:** During the Sweepstakes Period, there are three (3) ways to participate: (1) Website, (2) Instagram, and (3) TikTok.

For each Entry Period, create an entry with an original video no longer than thirty (30) seconds in length or take an original photo that shows how you relieve itchy and irritated skin with your "itchsane" moves and submit it following the instructions below to receive one (1) entry ("Entry") into the Sweepstakes.

**1) Website:** Visit [www.itchsanitymoves.com](http://www.itchsanitymoves.com) (hereafter, the "Website") and complete the online registration form and upload your Entry.

**2) Instagram:** Create or log in to your Instagram account. Then post your Entry on your personal Instagram page and include the hashtag #ItchsaneSweeps.

**3) TikTok:** Create or log in to your TikTok account. Add a text overlay to Entry that displays the hashtag #ItchsaneSweeps and tags @cortizone10us. Post Entry on your personal TikTok page.

To enter the Sweepstakes using a social media account you must have a public Instagram or TikTok, account. You may obtain an account for free by visiting [www.instagram.com](http://www.instagram.com) or [www.tiktok.com](http://www.tiktok.com), and following their instructions on how to create a profile and/or download the Instagram application ("Instagram") or TikTok application ("TikTok") to your mobile device and follow the prompts to create a profile from your mobile device. Please note that you must agree to comply with the Instagram Terms of Use in order to create an Instagram account or TikTok Terms of Use in order to create a TikTok account. If Participant's Instagram or TikTok profile is set to the "Private" setting corresponding entries may be disqualified and ineligible for consideration in the Sweepstakes and corresponding entries may be disqualified and ineligible for consideration in the Sweepstakes. Instagram stories do not qualify. If you choose to submit via Instagram or TikTok on your web-enabled mobile device, data rates may apply. See your wireless service provider for details on rates and capabilities.

**This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with the social media platforms where content may be posted or shared (Instagram or TikTok collectively "Social Media Platforms").**

Qualifying Entries from Instagram and the Website will be aggregated and may be published on the Website. Sponsor may also publish Entries on Sponsor's Social Media Platforms, in email newsletters, and/or any other Sponsor marketing media.

**Once an Entry is submitted, it cannot be modified in any manner by Participant.** Each Entry received from any person or social media account in excess of the above stated limitation will be deemed void.

Each Entry will be deemed to have been submitted by one (1) Participant, regardless of the number of people who might appear in or otherwise help create an Entry. In the event of any dispute concerning the identity of a Participant, the Entry will be deemed submitted by the natural person who is the authorized holder of the transmitting user account. Administrator's computer is the official time keeping device for the Sweepstakes. Entries generated by script, macro or other automated means and Entries by any means which subvert the entry process, in the sole discretion of Sponsor, are void. Sharing Entry(ies) on Social Media Platforms will not increase your chances of winning.

By submitting an Entry, each Participant acknowledges and agrees that Sponsor may obtain many Entries in connection with this Sweepstakes and/or other promotions staged and/or sponsored by the Sponsor, and that such Entries may be similar or identical in theme, idea, format or other respects to other Entries submitted in connection with this Sweepstakes and/or other promotions sponsored by the Sponsor or submitted for other reasons or other materials developed by the Sponsor. Participant waives any and all claims Participant may have had, may have, and/or may have in the future, that any Entry and/or other works accepted, reviewed and/or used by the Sponsor (or its respective designees) may be similar to his/her Entry, or that any compensation is due to Participant in connection with such Entry or other works used by Sponsor.

By submitting an Entry, each Participant agrees to grant Sponsor and its assignees the use of Participant's name, Social Media Platform handle, biographical information, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its assignees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to execute specific written consent to such use if asked to do so. In addition, if any other persons appear in a photo or any part of an Entry, Participant agrees that prior to submitting the Entry, Participant has obtained the written consent of each such person who appears, granting Sponsor and its assignees the use of each person's name, biographical information, photograph, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its assignees, without compensation (except to the extent prohibited by law) or additional consents and without prior notice, approval or inspection, and to execute specific written consent to such use if asked to do so. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any Participant at any time. Failure to provide such proof, if requested, may result in disqualification, at Sponsor's sole discretion.

By submitting an Entry, each Participant acknowledges and agrees that Sponsor reserves the right to edit or otherwise revise each Entry for any reason, including without limitation, for creative reasons, for technical reasons, etc.

Participant may not contract with, or pay for, any outside consulting firm, agency, or other service for any assistance or guidance in the creation of the Entry. The Entry must consist solely of the original work of the Participant. The Participant represents and warrants that the Entry is suitable for display or publication; it does not contain any obscene or pornographic material, it does not depict in any way any individual under 18 years of age, does not contain any defamatory statements, it does not contain words or symbols that are widely considered offensive to or hateful towards individuals of a certain race, ethnicity, religion, gender, sexual orientation or socioeconomic group, it does not include threats to any person, place, business or group, it does not contain any references to alcohol, controlled substances (including lawful marijuana use) or other unlawful activities, it does not depict or encourage dangerous or illegal activities, it does not invade the privacy or other rights of any person, firm or entity, it does not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by third parties other than appropriate Sponsor's products or services (as referenced above), does not contain any third person's personal information, such as personal names or e-mail addresses, does not contain materials owned by third parties (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), does not contain materials embodying the names, likenesses, voices, or performances identifying any celebrities and/or other public or private figures, living or dead or the names, likenesses, of any individual other than Participant without their permission, does not communicate messages or images inconsistent with Sponsor's reputation, image and/or goodwill, does not violate any law or regulation; is not political in nature, or is otherwise inappropriate, objectionable, or unsuitable for the uses contemplated in these Official Rules, as determined by Sponsor in its sole discretion.

All Entries may be reviewed for content; however, such review does not relieve the Participant from responsibility for compliance with all of these Official Rules. Entries that do not comply with these Official Rules or that otherwise contain prohibited, or inappropriate contents as determined by Sponsor, in its sole discretion, will be disqualified and will not be considered for any Prize. Sponsor in its sole and absolute discretion, makes the final determination as to which Entries are eligible to take part in this Sweepstakes and be considered for a Prize.

There is a limit of one (1) Entry per person, per method of entry, per Entry Period. Any Entries received from any person in excess of the stated limitation, or which are incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost or misdirect, will be void. Subsequent attempts made by the same individual to submit multiple Entries by using multiple or false contact information or otherwise may be disqualified.

There is a limit of one (1) Weekly Prize throughout the Sweepstakes Period per person.

Any and all information provided in connection with this Sweepstakes is subject to the Sponsor's Privacy Policy available at <https://www.sanofi.com/en/our-responsibility/sanofi-global-privacy-policy>. By entering in the Sweepstakes, Participants hereby agree that the Sponsor may collect

and use their personal information submitted with their Entry in accordance with Sponsor's Privacy Policy.

**GRAND PRIZE (1):** There is one (1) grand prize ("Grand Prize") available to be awarded. The Grand Prize winner ("Grand Prize Winner") will receive one (1) check ("Check") for Three Thousand Five Hundred US Dollars (\$3,500.00 USD) with a suggested use for a trip to Grand Teton National Park. Grand Prize will also include a suggested itinerary. The Grand Prize will be mailed to Grand Prize Winner with delivery signature confirmation and must be cashed by 7/30/24. **The Average Retail Value ("ARV") of the Grand Prize is: \$3,500.**

**WEEKLY PRIZES (20):** There are twenty (20) weekly prizes ("Weekly Prizes", and together with the Grand Prize, "Prizes") available to be awarded. Each Entry Period, five (5) Weekly Prizes will be awarded. Each Weekly Prize winner ("Weekly Winner", and together with the Grand Prize Winner, "Winners") will receive one (1) Weekly Prize based on the Weekly Prize associated with the Entry Period.

Entry Period	Start Date	End Date	Qty	Weekly Prize	ARV	Total ARV
1	April 1, 2024	April 7, 2024	5	Backpack Cooler	\$300	\$1,500
2	April 8, 2024	April 14, 2024	5	4-Burner Griddle	\$330	\$1,650
3	April 15, 2024	April 21, 2024	5	Outdoor Pizza Oven	\$330	\$1,650
4	April 22, 2024	April 30, 2024	5	Fire Pit & Stand	\$340	\$1,700

**The ARV of all Weekly Prizes is: \$6,500.**

**The ARV of all Sweepstakes Prizes is: \$10,000.**

**SWEEPSTAKES PRIZE RANDOM DRAWING & WINNER NOTIFICATION:** Up to a total of twenty (20) Weekly Prizes will be awarded over four (4) Entry Periods as specified below.

Entry Period	Start Date	End Date	Drawing Date
1	April 1, 2024	April 7, 2024	April 15, 2024
2	April 8, 2024	April 14, 2024	April 22, 2024
3	April 15, 2024	April 21, 2024	April 29, 2024
4	April 22, 2024	April 30, 2024	May 7, 2024
Grand Prize	April 1, 2024	April 30, 2024	May 7, 2024

Non-winning Entries from one Entry Period drawing will carry over to subsequent Entry Period drawings. Odds of winning will depend on the number of Entries received during the Entry Period. Weekly Winners will be selected and notified with the first drawing on April 15, 2024, thereafter according to the schedule listed above of drawing dates per Entry Period. A Grand

Prize will be randomly selected on May 7, 2024. Winners will be randomly selected by the Administrator. Winners will be contacted by a third party via direct message on Social Media Platforms or via email.

Potential Winners will be required to supply email address if participated on Social Media Platforms within three (3) days of date of issuance of direct message notification of potential win. Potential Winners will then be required to supply complete mailing address within three (3) days of date of issuance of email notification of potential win. If an email address is not returned within the specified time period, Prize notification is returned as undeliverable, the Sponsor or its agent is unable to contact a potential Winner or a potential Winner is not in compliance with these Official Rules, Prize will be forfeited and, at the Sponsor's discretion, an alternate Winner may be selected. The Sponsor reserves the right not to award a Prize in the event the Sponsor is unable to identify and confirm a Winner.

Potential Grand Prize Winner will be required to execute and return an affidavit of eligibility, a taxable income form, W9, a liability release and, where lawful, a publicity release within three (3) days of date of issuance of email notification of potential win. If such documents are not returned within the specified time period, prize notification is returned as undeliverable, the Sponsor or its agent is unable to contact a potential Grand Prize Winner or a potential Grand Prize Winner is not in compliance with these Official Rules, Grand Prize will be forfeited and, at the Sponsor's discretion, an alternate Grand Prize Winner may be selected. The Sponsor reserves the right not to award a Grand Prize in the event.

**PRIZE CONDITIONS:** The maximum value of the Prizes set forth above represents the Sponsor's good faith determination of the maximum ARV thereof, and the actual fair market value, as ultimately determined the Sponsor, cannot be challenged, or appealed. The Grand Prize Winner will receive from the Administrator an IRS Form 1099 (or similar) in the amount of the Grand Prize.

Prize consists only of the elements expressly set forth above; no other elements are included in the Prize and all such expenses are the sole responsibility of Winner. Winner is responsible for all applicable federal, state, local sales and income taxes and any costs, expense(s), or fees whatsoever in connection with the Prize not specifically provided herein. In the event that, for reasons beyond their control and not related to the Winner, the Sponsor or independent third-party company is unable to award any Prize as described in these Official Rules (including if the designated Prize should become unavailable for any reason), the Sponsor will substitute the Prize with another prize of similar nature and equal to or greater value at its sole discretion. The Prize is non-assignable and non-transferable and is not redeemable for cash and no substitution or exchanges will be made except as provided herein at the Sponsor's sole discretion. All potential Winners are subject to verification by the Sponsor and the Administrator, whose decisions are final and binding. No compensation will be paid in lieu of a Prize.

Prizes will be awarded provided that a sufficient number of Entries are received, and the Prizes are claimed in accordance with the dates and times specified above.

**GENERAL CONDITIONS:** Sweepstakes qualification is determined when photos or videos are posted on Social Media Platforms or the Website. Proof of identity and/or residence reasonably satisfactory to the Sponsor and/or the Administrator may be required to verify eligibility. Entries deemed unsafe by the Sponsor and/or Administrator may be disqualified. The Sponsor and the Administrator have the right to determine Sweepstakes eligibility in their discretion; all decisions concerning Sweepstakes eligibility are final. Any effort to circumvent the Sweepstake's limits, requirements, or other terms (including, but not limited to, providing fictitious information or concealing identity or location) voids submissions and disqualifies person from participating in the Sweepstakes.

By participating, Participants accept and agree to: (i) be bound by these Official Rules, all applicable laws, and the decisions of the Sponsor, which shall be final and binding in all matters; (ii) waive any rights to claim ambiguity with respect to the Official Rules; and (iii) waive all of his/her rights to bring any claim, action, or proceeding against any of the Released Parties (as defined below). Released Parties (as defined below) are not responsible or liable for Entries that are entered by other than human means (such as by an automated computer program or any non-human mechanism, entity, or device), in excess of the stated limit, or for Entries that are late, forged, destroyed, lost, misplaced, stolen, misdirected, tampered with, incomplete, deleted, damaged, garbled, or otherwise not in compliance with these Official Rules, and all such Entries will be disqualified, or for emails or other errors or difficulties of any kind whether human, technical, electronic, mechanical, network, seeding, computer, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of Prize redemptions, emails, Entries, the announcement of the Winner, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by Website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to Participant's or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Sweepstakes or who are in violation of these Official Rules, as solely determined by the Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Sweepstakes be, in the Sponsor's sole opinion, compromised by non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play or submission of Entries, the Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes. If terminated, at its discretion, the Sponsor reserves the right to select the potential Prize Winner from all eligible, non-suspect Prize claims received prior to action taken or as otherwise deemed fair and appropriate by the Sponsor.

In no event will the Released Parties be liable for more than the stated number of Prizes in these Official Rules. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH INDIVIDUAL AND SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. Participants, by participating, agree that the

Sponsor, the Administrator, Fandango and each of their respective parents, affiliates, subsidiaries and advertising and Sweepstakes agencies and promotional partners and all of their respective officers, directors, employees, shareholders, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by Participants against, any liability, for any injuries, losses or damages of any kind, including death, to persons, or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a Prize (including any travel or activity related thereto) or participation in this Sweepstakes. Each Prize is offered and provided "as is" with no warranty or guarantee by the Sponsor, either express or implied. Any and all warranties and/or guarantees on the Prizes (if any) are subject to the issuer's/maker's terms therefore, and Winner agrees to look solely to such issuers/maker(s) for any such warranty and/or guarantee. By participating in the Sweepstakes, each potential winner and each Winner acknowledges that the Released Parties have not and will not obtain or provide insurance of any kind relating to the Prizes. Neither the Administrator, Fandango or any of their respective parents, affiliates, and subsidiaries are a sponsor or co-sponsor of this Sweepstakes. Each Winner, by acceptance of a Prize, except where legally prohibited, grants permission for the Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness (and that of their Guest) and Prize information for advertising, trade, and promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In case of dispute as to the identity of any Participant, Entry will be declared made by the Authorized Account Holder of the email address submitted at time of Entry and he/she must comply with these Official Rules. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization (e.g., business, educational, institution, etc.) responsible for assigning email addresses or the domain associated with the submitted email address.

**DISQUALIFICATION:** The Released Parties are not responsible for lost, interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or technical failure, lost Entries, jumbled, scrambled or misdirected transmissions, or other error of any kind, whether human, mechanical or electronic. Persons found tampering with or abusing any aspect of the Sweepstakes, as solely determined by Sponsor, will be disqualified. If disqualified for any of the above reasons, Sponsor reserves the right to terminate entrant's eligibility to participate in the Sweepstakes. In the event that any portion of the Sweepstakes is compromised by technical error, virus, bugs, non-authorized human intervention or other causes beyond the control of Sponsor which, in the sole opinion of Sponsor, corrupts or impairs the administration, security, fairness or proper determination of the Sweepstakes, Sponsor reserves the right, in its sole discretion, to suspend or terminate the Sweepstakes or any part of the Sweepstakes, or any combination of the above. The Released Parties are not responsible for any problem with Entries generated by computer hardware or software malfunction, error or failure, whatever the cause.

**INDEMNITY:** Participants agree to release, indemnify, defend, and hold harmless the Released Parties from any and all liability (including, but not limited to, liability for any property loss, damage, personal injury, bodily injury, death, loss, expense, accident, delay, inconvenience or irregularity), costs and expenses (including without limitation, reasonable outside attorney's



fees) arising out of or relating in any way to: (a) your participation or inability to participate in the Sweepstakes, (b) typographical errors in the Official Rules or any promotional materials, (c) acceptance or possession, defects in, use, misuse or inability to use an Prize (or any component thereof), (d) any change by any company or any other person providing any of the components of a Prize due to reasons beyond any of the Released Parties' control or as otherwise permitted hereunder, (e) any interruptions in or postponement, cancellation, or modification of the Sweepstakes, (f) human error, (g) incorrect or inaccurate transcription, receipt or transmission of any part of the Entry (including, without limitation, the Entry information or any parts thereof), (h) any technical malfunctions or unavailability of the Sweepstakes site or any telephone network, computer online system, computer dating mechanism, computer equipment, software, or internet service provider utilized by any of the Released Parties or by you, (i) interruption or inability to access the Sweepstakes, any Sweepstakes-related web pages, or any online service via the internet due to hardware or software compatibility problems, (j) any damage to your (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, (k) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (l) any wrongful, negligent, or unauthorized act or omissions on the part of any of the Released Parties, or any of their agents or employees, or (m) any other cause, condition or event whatsoever beyond the control of any one or more of the Released Parties. Each Winner hereby acknowledges that the Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to any Prize or component thereof, including any express or implied warranties provided by any of the Prize suppliers associated with this Sweepstakes.

Participants assume all liability for an injury or damage caused, or claimed to be caused, by participation in this Sweepstakes, use of the Website, or the acceptance, receipt, or use of any Prize or Prize component. Participants further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the Released Parties be liable for attorney's fees.

**BINDING ARBITRATION:** Except where required by law, Participants and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Sweepstakes (including any activity related thereto). Any controversy or claim arising out of or relating to these Official Rules, or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party.

**CHOICE OF LAW AND JURISDICTION:** All federal, state, and local laws and regulations apply. Void where prohibited by law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any Participant and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the state of New Jersey without giving effect to any choice of law or conflict of laws rules (whether of New Jersey or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than New Jersey. Any action seeking legal or equitable relief arising out of or relating to the Sweepstakes or these Official Rules shall be brought only in the courts of the State of New Jersey You hereby

irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non-convenience or lack of personal jurisdiction they may have.

**PRIVACY STATEMENT AND TERMS OF USE:** For a thorough recital of Sponsor's Privacy Policy, [click here](#). The Drawing is also subject to the terms of use and other policies that govern the Drawing Website. To the extent that the Sponsor Privacy Policy or any of those terms or policies is in conflict or inconsistent with these Drawing Rules as they pertain to the Drawing, these Drawing Rules shall take precedence.

**LEGAL WARNING:** Any attempt by any individual, whether or not an entrant, to damage, destroy, tamper with or vandalize the Website and/or associated technology, or otherwise interfere with the operation of the Sweepstakes, is a violation of criminal and civil law and Sponsor will diligently pursue any and all remedies in this regard against any offending individual or entity to the fullest extent permissible by law and in equity.

**MISCELLANEOUS:** These Official Rules and the documents referenced in them contain the full and complete understanding with respect to the Sweepstakes and supersede all prior and contemporaneous agreements, representations and understandings, whether oral or written. The headings herein are for convenience only, do not constitute a part of these Official Rules, and shall not be deemed to limit or affect any of the provisions hereof. No amendment to, or waiver of, any provision of these Official Rules shall be effective unless in writing and signed by Sponsor. The waiver by Sponsor of any provision of these Official Rules shall not constitute a waiver of any other provision herein. The rights and obligations hereunder may not be assigned by entrant, whether by operation of law or otherwise, without the prior written consent of Sponsor, and any attempted assignment in violation of the foregoing shall be null and void. These Official Rules shall be binding upon, and inure to the benefit of, the permitted successors and assigns of Sponsor and Participant.

**WINNER'S NAME:** For the name of the Winners (available after May 21, 2024), send a self-addressed stamped envelope to: Cortizone Itchsane Moves Sweepstakes Winner PO Box 90130, Nashville, TN 37209, for Sponsor's receipt no later than July 9, 2024.

**NO ENDORSEMENT:** Nothing contained in these Official Rules or in any of the Sweepstakes materials should be construed as an endorsement by Sponsor of any third party, product, or service.

**SPONSOR:** Chattem, Inc. d/b/a Sanofi Consumer Healthcare, 1715 W 38<sup>th</sup> St., Chattanooga, TN 37409

// End of Official Rules //